**MEETING WITH CEO OF THE LEVEL+ COMPANY**

Level+ is a video game developer company. There are some pretty good games on PC platform. In my conversation with CEO of the Level+, they stated that they needed a website and wanted to develop in accordance with their purposes.

Here are the key details that I took from our conversation with the CEO.

* Firstly, he wants to see the home page of the website and also the sign in section in another page. So Im going to develop only that 2 section in order to his wishes.
* The company has logo but they also wanted to change their logo for website. Not the huge changing but it should be adapted for the website.
* Logo should be simpler and understandable as a game company. Not too much texts or complex.
* He wants to impact their colors to website which are mostly darker tones of gray and bright blue. However, He is open to any new ideas but the final decision depends on how the colors are suitable with the brand.
* He wants the header section to be simple and easy to access information about the company and their games and services.
* Header section must includes:
* Home
* News
* Store
* Level+ (which is a monthly subscription to get discount coupons or free games )
* Contact
* Support
* Download ( Download Level+ Launcher to desktop in order to download games )
* Sign in
* Search
* He wants the upcoming game or the most popular game in main screen. And should be game information about its story ,gameplay and of course price. Price should be highlited.
* He also wants to see other games in main screen. There should be a slider in the bottom of the page to get user a quick sense of ‘What games does the Level+ produce ? ‘ Besides, the slider must get at least 3 games inside and user can see what he wants. And the background and game information will change as the slider changes.
* He wants fonts readable and to be good with the style of the website.
* Lastly, he does not want to solid background, he thinks user feels uncomfortable and want to close page quickly. To prevent this issue he certainly wants the background will be an image or a walpaper. But not a solid colors.